

Summary

2020 has been a year of massive disruption and devastating macroeconomic events. The global pandemic, along with other calamities including natural disasters, have significantly impacted how organizations operate to remain resilient.

CFOs continue to navigate the transition to a "new normal" and the role of these finance leaders has shifted dramatically. Traditional CFO responsibilities have taken a backseat as new skills and abilities are required to overcome unprecedented change.

In this panel discussion, SAP North America CFO Anthony Coletta will be joined by finance leaders to discuss the impact 2020 has had on how CFOs must leverage data analytics to drive strategy across the enterprise.

In this [webinar](#), topics of discussion will include:

- Analyzing and presenting data to increase efficiency and profitability
- Leveraging data analytics and adding strategic value to combat unprecedented events
- Navigating the "new normal" and emerging trends that impact your organization

Steering the Intelligent Enterprise for Resilience, Profitability, and Sustainability

Join Luka Mucic, chief financial officer at SAP, to discover how transforming into an intelligent enterprise helps SAP be more resilient, profitable, and sustainable. Hear about the value that comes with steering a company holistically, through strategic investments, internal innovation, and a drive to sustainability.

<https://www.sap.com/about/events/sapnow.html?video=a85243ab-9d7d-0010-87a3-c30de2ffd8ff>

Rise to the Challenges of Uncertainty with Financial Readiness

Navigating uncertainty requires a coherent strategy – one that will help minimize the impact of economic disruption while maintaining business continuity for the rapidly expanding remote workforce. Experts illustrate how you can safeguard your finances, increase liquidity, and mitigate risk, while innovating your business model to emerge even stronger than before.

https://www.sap.com/about/events/sapnow/channels/finance.html?sort=latest_desc